

KERNING
INTERNATIONAL
TYPOGRAPHY
CONFERENCE
WHAT'S ABOUT
UX & TYPOGRAPHY?
MAY 2-3 2013
FAENZA
NORTHERN ITALY



01.

KERNING CONFERENCE

Kerning is the first international conference in Italy dedicated solely to typography and web typography.

On May 3rd 2013 we will gather in Faenza, in the very heart of Italy, top notch speakers from the whole world of typography to create an unique event. Kerning features two days full of talks and workshops.

Kerning offers a very interesting chance to meet developers, gurus, managers and innovators from all over the world.

Kerning is a non-profit event. We want to help grow a community of prepared developers keeping knowledge affordable: that's why full ticket costs just Eur. 175.00 (VAT included).

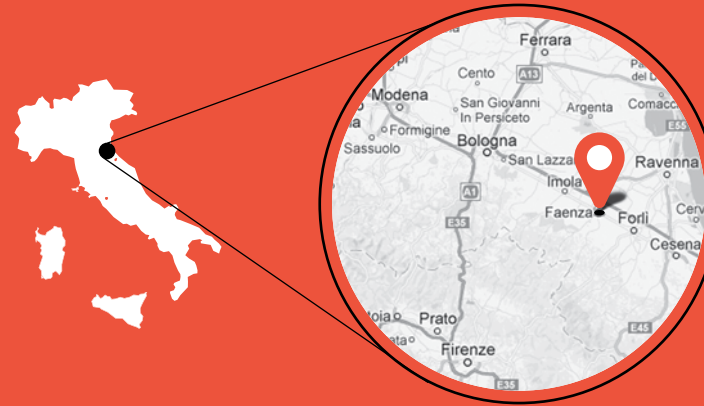
02. AT- TEND- EES



Attendees are either delegates from affirmed companies, from startups and freelancers. Professionals who want to stay up to date with the best typography practices. Their job titles range from senior developer to UX expert, from user interface and visual designer to front-end developers.

03. FAENZA

The conference will be held in Faenza, a nice medieval city in the north-east of Italy, home of an ancient tradition in design and craftsmanship.



Faenza is placed in the north of Italy well connected to Bologna and Florence stations and airports

From Faenza you can reach in short time the Guglielmo Marconi International Airport (BLQ), with a lot of international connections available, including non-stop flights to Amsterdam, Brussels (National), Charleroi (Brussels South), Copenhagen, Dublin, Edinburgh, Istanbul, Lisbon, London, Madrid, Moscow, Paris, Prague, Vienna, and Zagreb.



**ART
NOUVEAU**
Context

04. **VENUE**

350
Seats

The Completely Renewed

Cinema Teatro **SARTI**

The foyer has one main area where attendees will rest during the coffee breaks and a private garden where buffet will be served.

Main sponsors will have a reserved exhibition area assigned to help connect with the attendees.

It is placed in the center of the town, 5 minutes walking to the main square.

06. **STAFF**

We have been
organizing
international
conferences for
years...

10

...gathering to
our venues
more than

3000

attendees



PHP DAY 2012

2 days

24 speakers

308 attendees

5000+ video streaming connections



JAVA SCRIPT DAY 2012

2 days

23 speakers

324 attendees

5000+ video streaming connections



FROM the FRONT 2012

2 days

10 speakers

400+ attendees

4 workshops

07. SPONSOR LEVELS

	Minion / 32	Bourgeois / 8	Pica / 4	Great Primer / 2
FREE PASSES FOR THE EVENT *	1	2	4	6
30% DISCOUNT FOR FULL-PRICE PASSES *	-	4	8	16
MENTION IN NEWSLETTERS	✓	✓	✓	✓
MENTION ON SOCIAL NETWORKS	✓	✓	✓	✓
MENTION IN PRESS RELEASE	-	✓	✓	✓
LOGO ON CONFERENCE WEBSITE	●	●	●	●
LOGO ON CONFERENCE PROGRAMME	●	●	●	●
LOGO ON ROLL-ONS AT THE VENUE	-	●	●	●
LOGO ON POSTERS	-	●	●	●
LOGO AT THE BEGINNING OF VIDEO	-	●	●	●
GADGET IN SCHWAG (PROVIDED BY THE SPONSOR)	-	✓	✓	✓
STAND AT THE VENUE (1 DESK, 2 SEATS)	-	-	-	✓
COSTS (VAT EXCLUDED)	Eur. 500,00	Eur. 1.000,00	Eur. 2.500,00	Eur. 5.000,00

* WORKSHOP EXCLUDED

SPONSOR LEVELS





STAY IN TOUCH

Sponsorship

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Speakers

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Town & Venue

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